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INDUSTRY

Art Director

Omelet – Culver City, CA – 06/16 to present

• Worked cross-functionally with strategy and account teams to concept and implement creative platforms, including brand identity, social content, digital experiences, design and integrated campaigns.
• Collaborated with both production partners and in-house production to execute creative.
• Participated in new business pitches and presentations.
• Supervised and mentored junior teams and creative interns.
• Worked with clients including Annenberg Foundation, AT&T, Lumee, Nickelodeon, and Walmart.

Art Director

Malibu Magazine – Malibu, CA – 08/14 to 06/16

• Directed design, illustration, and in-house photoshoots.
• Led rebrand of magazine, implemented in 2016.
• Supervised the design and production process for each issue from initial brainstorming to final print, digital, and social media distribution.
• Utlized copywriting and editing skills in editorial content.
• Coordinated with the editorial team, photographers, stylists, and advertisers.
• Collaborated with brand advertisers, including Sandro Paris, Ralph Lauren, Wildfox, Zadig & Voltaire, and Saatchi Art.

Art Director, Designer & Consultant

Freelance – Los Angeles, CA – 03/14 to present

• Strategized and consulted on rebranding and social media campaigns.
• Produced logos, illustrations, and design assets.
• Worked with clients including Condé Nast, Five Four Club, Mulholland Distilling, and UCLA.

Senior Art Director 04/13 to 03/14
Art Director 06/12 to 04/13

The Forest – Grand Rapids, MI

• Worked closely with creative team to translate concepts and messaging into cohesive visual form and final product.
• Created branded identities and integrated campaigns across multiple platforms, including print, digital, and social media.
• Maintained client and vendor communications.
• Worked with clients including AIGA, Lucid Architecture, SiTE:LAB, and Yamaha.

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EDUCATION

Bachelor of Fine Arts in Graphic Design

Kendall College of Art & Design – Grand Rapids, MI – 06/12

- 3.9 GPA & Academic Honors

ADDITIONAL

Instructor and Lecturer

Kendall College of Art & Design – Grand Rapids, MI – 1/13 to 03/14

- Taught Graphic Studio courses.
- Presented multiple lectures on academic and professional success.
- Participated in portfolio reviews.

SKILLS

Adobe Creative Suite

Acrobat, Bridge, Illustration, InDesign, Lightroom, Muse, Photoshop

Apple

Keynote, Pages

Google

Analytics, Slides, Sheets, Docs

Microsoft Office

Excel, Powerpoint, Publisher, Word

Additional

Photography, Production & Post-Production, Studio & Lighting Techniques, UI, UX